



Eat Shop Play Stay

Affordable Fun Night & Day!

1. Paula Deen's Family Kitchen
2. Paula Deen Store
3. Flying Horse Carousel
4. The Island Express
5. The Island Miner's Gems
6. Funny Cars Ride
7. Happy Swing
8. Yee Haw Snack Shack
9. Timberwood Grill
10. The Wheel Ticket Center
11. Arcade City
12. The Island Ropes Course
13. Shooting Gallery
14. The Great Smoky Mountain Wheel
15. Twist 'N Shout Ride
16. Thunderdome Bungee
17. Lil' Ribbits Ride
18. Bumper Cars
19. Mirror Maze
20. The Island Trading Post
21. Dude's Daiquiri Bar
22. Mellow Mushroom Pizza Bakers
23. Island Yogurt
24. Patriot Peddler - Made In USA
25. Auntie Anne's Perfect Pretzel
26. Cinnabon
27. Smoky Mountain Sunshades
28. The Fudgery Fudge & Fun
29. Poynor's Pommes Frites
30. The Monogram Boutique
31. Bodacious Bags
32. Puzzled
33. Big Rock Candy Kitchen
34. Old Time Photo
35. Cosmic Pen Caricatures
36. Timber Valley Rustic Furniture
37. Buckboard Too Nostalgic Store
38. Emery's 5 & 10 General Store
39. Margaritaville St. Somewhere Spa
40. Margaritaville Compass Rose Room
41. Southern Charm Boutique
42. Parrot Mountain
43. Christmas and More Gifts
44. The Sneaky Squirrel
45. Southern Sportzstore
46. Nourish Natural Bath Products
47. Earthbound Trading Co.
48. Margaritaville Coffee Shop
49. Margaritaville Island Hotel
50. Latitudes Bar
51. Sweet!

52. 7D Dark Ride Adventure
53. Heads Up Sports
54. The Escape Game
55. The Beef Jerky Outlet
56. Master's Editions Island Gallery

57. Bill's Lemonade
58. Cinnabon & Auntie Anne's Kiosk
59. Blossom - Healing Garden
60. For the Health of It
61. The Toychest Company

62. Natural Comfort Footwear
63. Island Tiki General Store
64. Pepper Palace
65. Stand Apart
66. Kryptonite Character Store
67. Doc's Magic Shop

68. Smokies Cigar & Vapor Shop
69. Xcell Accessories
70. Village Idiot Gifts
71. GOTCHA! Children Apparel & Accessories
72. Tervis
73. Dick's Last Resort

74. Bootleggers Winery
75. Ole Smoky Distillery
76. Build-A-Bear Workshop
77. Hahaha! Useful & Useless Gifts
78. Island Creamery
79. Key West Hat Company
80. Paula Deen's The Bag Lady
81. Jimmy Buffett's Margaritaville Restaurant
82. Wyndham Vacation Club



Eat	Dining & Snacks	Play	Fun Rides, Games & Activities	i	Information
Shop	Retail & Specialty Shops	Stay	Hotel	Restrooms	ATM

Eat

Enjoy unique dining options, from restaurants such as Margaritaville and Paula Deen's Family Kitchen to delicious baked goodies and desserts from Cinnabon and Auntie Anne's.

1. PAULA DEEN'S FAMILY KITCHEN

At Paula Deen's Family Kitchen, friends and families will enjoy classic Deen family recipes for breakfast, lunch and dinner—all served family style.

(865) 366-1510 — PaulaDeensFamilyKitchen.com

8. YEE HAW SNACK SHACK

The “shack” is your snack headquarters located at the base of The Great Smoky Mountain Wheel. Enjoy Angus beef hot dogs, nachos and New Orleans Snowballs. Quench your thirst with root beer floats, frozen lemonade and a 44 oz. Chug Jug!

9. TIMBERWOOD GRILL

Timberwood Grill brings you a genuine taste of the mountains and warm southern hospitality in a cozy mountain lodge setting. **(865) 286-0600 — TimberwoodGrillPF.com**

21. DUDES DAIQUIRIS BAR

Serving the best frozen daiquiris this side of the Caribbean. Dude's Daiquiris is your Island oasis in the Smokies! **(865) 286-3800**

22. MELLOW MUSHROOM PIZZA BAKERS

We've brought Mellow back to its original roots and selected our most popular menu items presented in a unique, order-at-the-counter atmosphere. **(865) 286-3800 — MellowMushroom.com**

23. ISLAND YOGURT

Create your own frozen yogurt masterpiece. Choose your flavors, choose your mixins, choose your toppings. It's that easy! **(865) 429-5333**

25. AUNTIE ANNE'S PERFECT PRETZEL

Pretzel Perfect since 1988, Auntie Anne's is raising the standard for hand-rolled soft pretzels and snacks . . . and suddenly life makes sense again. **(865) 286-7001 — AuntieAnnes.com**

26. CINNABON

World Famous Cinnamon Rolls baked fresh daily. Life needs frosting™ **(865) 286-7001 — Cinnabon.com**

28. THE FUDGERY FUDGE & FUN

Dedicated to serving some of the best fudge for more than 25 years. The Fudgery provides delectable fudge products and sweets to guests. **(865) 774-7800**

29. POYNOR'S POMMES FRITES

Enjoy a taste of Europe with German brats and handcut fries. Try the unique spaghetti ice for dessert! **(865) 774-7744**

48. MARGARITAVILLE COFFEE SHOP

Your license to chill! Enjoy freshly-brewed coffee and rich, creamy espresso favorites like Lattes and Cappuccinos. For blended options like a decadent Caramel or Mocha Smoothie. **(865) 366-1170**

50. LATITUDES BAR

Have a ceremonial margarita and a light bite to launch your mountain escape and chill on the patio overlooking the Little Pigeon River or by the lobby's stone fireplace.

57. BILL'S LEMONADE

Bill's “World Famous” Lemonade has the handmade touch and creates the best fresh lemonades made to order.

73. DICK'S LAST RESORT

Dick's is known for its outrageous, surly, energetic wait staff who inflict humor upon their guests. **(865) 280-1744 — DicksLastResort.com**

78. THE ISLAND CREAMERY

At Island Creamery enjoy our huge selection of homemade ice cream, a delicious smoothie or one of our other homemade delights.

80. PAULA DEEN'S THE BAG LADY

Serving up some of Paula's favorite sandwiches, salads and sweets in a convenient deli-style setting.

81. JIMMY BUFFETT'S MARGARITAVILLE

Inspired by the lyrics and philosophy of Jimmy Buffett, Margaritaville Pigeon Forge will transport guests to the island destination of their dreams and invites guests to raise a glass and take a bite out of paradise.

(865) 210-8530 — MargaritavillePigeonForge.com

Shop

Find an amazing array of goods in more than 60 unique retail and speciality shops. Take a walk around our show fountain and shop for gifts, souvenirs, adult apparel, jewelry, framed artwork, housewares, sweet treats and more.

2. PAULA DEEN STORE

The Paula Deen Store is located on the first floor of Paula Deen's Family Kitchen and carries a wide array of products, including food, cookware, linens, home decor, cookbooks, souvenirs and even toys! **(865) 366-1510 — PaulaDeensFamilyKitchen.com**

20. THE ISLAND TRADING POST

Your shopping experience will not be complete without entering the flagship shopping destination on The Island: a fun-filled atmosphere with a fantastic selection of one-of-a-kind souvenirs.

24. PATRIOT PEDDLER - MADE IN USA

Made in America store! Keeping America working, one customer at a time.

27. SMOKY MOUNTAIN SUNSHADES

Come check out the hottest new styles in Maui Jim, Persol, Ray-Ban and Oakley. Smoky Mountain Sunshades is located between The Fudgery and Cinnabon.

30. MONOGRAM BOUTIQUE

Specializing in personalized items, The Monogram Boutique is the perfect place to find just the right gift. **(865) 366-1007**

31. BODACIOUS BAGS

Come shop a large selection of unique and beautiful bags.

32. PUZZLED

A cool store of puzzles and games. Home of the World's Largest Jigsaw Puzzle! **(865) 366-1188 — Puzzledetc.com**

33. BIG ROCK CANDY KITCHEN

Taste homemade sweets and treats made from scratch. **(865) 366-1701**

35. COSMIC PEN

Skilled artists create live digital caricatures while you choose how to turn a caricature into the perfect gift or keepsake. **(865) 308-2090**

36. TIMBER VALLEY RUSTIC FURNITURE

Your source for rustic, handcrafted furniture and accessories and home of The Island Show Fountain rocking chairs. **(865) 366-7573**

37. BUCKBOARD TOO NOSTALGIC STORE

We specialize in nostalgic collectibles from all the favorite stars, movies and TV shows that have enhanced our lives and continue bringing joy through happy memories. **(865) 366-1220**

38. EMERY'S 5 & 10 GENERAL STORE

Emery's 5 & 10 is the south's oldest 5 & 10. **(865) 365-4138 — Emerys5and10.com**

39. MARGARITAVILLE ST. SOMEWHERE SPA

Make the ultimate escape to the St. Somewhere Spa located inside Margaritaville Island Hotel. Also accessible off Market Street. **(865) 280-6200 — MargaritavilleIslandHotel.com**

41. SOUTHERN CHARM BOUTIQUE

Bringing stylish, affordable, southern apparel and home decor to The Island in Pigeon Forge. **(865) 365-1998**

42. PARROT MOUNTAIN

Get your picture made with beautiful, tropical parrots or take home an exotic gift from the shop. **(865) 774-1749**

43. CHRISTMAS AND MORE GIFTS

Experience the magic of Christmas all year long at Christmas and More! The Shop also offers seasonal products for every taste and holiday.

44. THE SNEAKY SQUIRREL

Home, garden or apparel, you will find a wide variety of gifts here including brands such as Simply Southern, Columbia, Guy Harvey, Minnetonka and Jim Shore. Plus, there's a large selection of garden flags.

45. SOUTHERN SPORTZSTORE

Come shop a wide selection of sports apparel accessories for your favorite team! **(865) 774-0620**

46. NOURISH NATURAL BATH PRODUCTS

Featuring handmade bath products using the best skin moisturizing ingredients mother nature has to offer. Bar soaps, bath fizzies, salt scrubs and much more!

47. EARTHBOUND TRADING CO.

A lifestyle shop for the nomadic spirit and curious heart. **(865) 429-6010**

51. SWEET!

Sweet! is your one stop shop for anything candy. **(865) 774-8500**

53. HEADS UP SPORTS

Heads Up Sports specializes in sports hats for all teams, sizes and styles.

55. THE BEEF JERKY OUTLET

Choose from over 200 varieties and sizes of premium beef jerky, exotic jerky (kangaroo, ostrich, alligator and more), South African biltong, Amish jellies, jams & chow chow. **TNBeefJerkyOutlet.com**

56. MASTER'S EDITIONS ISLAND GALLERY

Come visit the gallery and see a large selection of works by Thomas Kinkade, Mark Keathley and Abraham Hunter. No visit to The Island will be complete without stopping by this “must see” destination. **(865) 366-1416**

59. BLOSSOM - HEALING GARDEN

Come visit the Healing Garden of Blossom, offering genuine and pure oils, herbs and teas. **(865) 446-0880 — BlossomSite.com**

60. FOR THE HEALTH OF IT

Do you suffer from foot, knee, hip, leg or lower back pain? Visit for a free test walk and enjoy a foot massage with every step! **(803) 712-3338**

61. THE TOYCHEST COMPANY

Come by and visit The Island's unique toy store with brands including Lego, Playmobil, Melissa & Doug, Mattel and Calico Critters! **(865) 908-1060**

62. NATURAL COMFORT FOOTWEAR

Specializing in Euro-comfort shoes such as NAOT, Birkenstock, Dansko, Allergria, Vionic, Sperry and UGG. Also carrying outdoor brands such as Keen, Chaco, Teva and Olukai. Running shoe brands include Hoka and Brooks. **(865) 366-1205**

63. ISLAND TIKI GENERAL STORE

Find everything you need at The Island's version of a general store. **(865) 366-1246**

64. PEPPER PALACE

The Planet's #1 Hot Shop! **(865) 365-1116 — PepperPalace.com**

65. STAND APART

A women's boutique offering an exclusive selection of unique accessories and clothing.

66. KRYPTONITE CHARACTER STORE

Kryptonite Character Store on The Island offers one stop shopping for TV and movie characters' T-shirts, collectibles, mugs, signs and more. **(865) 774-0065**

67. DOC'S MAGIC SHOP

Enter a world of illusion and become a magician within 60 seconds at Doc's Magic Shop! **(865) 210-2625**

68. SMOKIES VAPOR & CIGAR SHOP

Smokies specializes in premium cigars and also carries a large selection of e-cig, e-cig juices and tobacco products. **(865) 365-4846**

69. XCELL CELL PHONE ACCESSORIES

Choose from a select variety of cell phone accessories, electronics and wireless technology. **(843) 626-1585**

70. VILLAGE IDIOT

Shop for clothing and accessories with thousands of unique items to choose from! **(865) 286-9003 — ShopVillageIdiot.com**

71. GOTCHA! CHILDREN APPAREL & ACCESSORIES

GOTCHA! is baby and children specialty store where you find all your baby and children needs: Bibs, onesies, baby shoes, kid flip flops, back packs, trendy designer girl's dresses and more. There is something for everyone: toddler to teenager. Come and check out GOTCHA!

72. TERVIS

Explore the world's first smart cup at the Tervis Tumbler store on The Island! **(865) 774-7292 — Tervis.com**

74. BOOTLEGGERS WINERY

No machines or fancy equipment here! Just the stuff you'd find in most every kitchen throughout the South. Each batch is even bottled by hand.

75. OLE SMOKY MOONSHINE DISTILLERY

The 6,000 square foot “Ole Smoky Barn” includes an on-site still, a free tasting bar and a retail store. Enjoy daily live bluegrass music on the outdoor stage. **(865) 436-6995 — OleSmoky.com**

76. BUILD-A-BEAR WORKSHOP

Have a family fun experience at Build-A-Bear Workshop®, Where Best Friends Are Made®. **(865) 280-6993 — BuildABear.com**

77. HAHHAH! USEFUL & USELESS GIFTS

International Flair is an eclectic collection of jewelry and styles you won't find anywhere else. **(865) 366-1292**

79. KEY WEST HAT COMPANY

The Key West Hat Company sells hats of all styles, colors, shapes and sizes. **(865) 366-1301**

81. MARGARITAVILLE STORE

It's always 5 O'Clock Somewhere with authentic, island-inspired merchandise from the Margaritaville Store. **(865) 210-8530 — MargaritavillePigeonForge.com**

Play

Looking for a fun and affordable destination the entire family will love? Kick off the best vacation ever with a trip to The Island!

THE GREAT SMOKY MOUNTAIN WHEEL

The Great Smoky Mountain Wheel at The Island in Pigeon Forge gives riders an unparalleled view of the world famous Smoky Mountains in a comfortable gondola.

THE ISLAND SHOW FOUNTAINS

Day or night The Show Fountains dance to music and light. There's plenty of seating, so sit back, relax and enjoy the show.

3. FLYING HORSE CAROUSEL

Choose your favorite horse and enjoy a classic ride: Up and down, around and around you glide.

4. THE ISLAND EXPRESS

Hop aboard The Island Express and see The Island in style.

5. THE ISLAND MINER'S GEMS

Mine for real gemstones from around the world!

6. FUNNY CARS

Take a crazy car for a spin!

7. HAPPY SWING

Swing high into the sky!

11. ARCADE CITY

A modern, family-friendly arcade with games and prizes for guests of all ages. **AmusementEntertainmentGroup.com**

12. THE ISLAND ROPES COURSE

Come check out the Ropes Course. With thirty different elements, two zip lines, and one simulated free fall (Quick Jump), participants have many options!

13. SHOOTING GALLERY

Ready! Aim! Fire!

15. TWIST N' SHOUT

Experience the feeling of a second story free fall. It's great fun and even better with friends!

16. THUNDERDOME BUNGEE

Designed by the originator of the Bungy Trampoline, the Thunder Dome is a giant 32-foot-high aluminum dome that houses not one but three trampoline-based bungy jumps!

17. LIL' RIBBITS

Leap high into the sky atop your favorite frog.

18. BUMPER CARS

Have a blast in our electric bumper car arena. Fun for all ages!

19. MIRROR MAZE

Get lost in The Island Mirror Maze's infinite illusions, surprising corners and dead ends for a truly mind bending experience! Explore our Laser Maze Challenge and Atomic Rush. It's 3 amazing attractions for one LOW price!

34. OLD TIME PHOTO

Step back in time and make some memories at Old Time Photo!

52. 7D DARK RIDE ADVENTURE

Experience thrills and excitement without leaving your seat! **(865) 286-9006 — AmusementEntertainmentGroup.com**

54. THE ESCAPE GAME

A fun, new, immersive entertainment concept that's a real life escape game designed for 2 to 8 people. **(865) 868-3400 — TheEscapeGamePigeonForge.com**

Stay

49. MARGARITAVILLE ISLAND HOTEL

Margaritaville Hotel in Pigeon Forge, located at The Island entertainment complex just off the Pigeon Forge Parkway, offers the perfect setting to enjoy the beauty of the Great Smoky Mountains.

Visit our lobby and enjoy a perfect blend of mountain latitude and island attitude! Margaritaville Island Hotel brings a new perspective to the Smoky Mountains experience with its contemporary, mountain-luxe surroundings, high level of service and attention to detail.

From upgraded amenities such as fireplaces and private balconies to the “Frozen Concoction Maker” available in every room for creating your own signature drinks, the Margaritaville Hotel in Pigeon Forge creates an exceptional hotel experience where the comfort and pleasure of every guest comes first.

(865) 774-2300 — MargaritavilleIslandHotel.com

82. WYNDHAM

Your idea of vacations will be completely redefined. Want to learn about a better way to vacation? Let us show you why approximately 527,000 owner families have chosen CLUB WYNDHAM. Be sure to check out our 3 day 2 night and 7 day 6 night vacation specials. Discount tickets are available. **1 (855) 421-4788 — ClubWyndham.com**



THE ISLAND
IN PIGEON FORGE

EAT SHOP PLAY STAY

GUEST INFORMATION
Located at The Wheel Ticket Center

LOST AND FOUND

LOST CHILDREN - In the event your child gets separated from you, please contact an Island employee for assistance and report to The Wheel Ticket Center.

RIDE REQUIREMENTS

Height requirements information is in The Wheel Ticket Center and at each ride. Certain amusements may be closed without notice due to inclement weather, servicing, etc.

BASIC FIRST AID or ASSISTANCE

If you need assistance please call **(865) 567-9991** or go to The Wheel Ticket Center.

MEDIA

Notice for Television, Radio, Newspaper and Internet Journalists: Contact The Island Marketing Office at **(865) 286-0700**.

(865) 286-0119

131 The Island Drive
Pigeon Forge, TN 37863
IslandinPigeonForge.com